About Avantax®

AVANTAX MISSION BY THE NUMBERS To be the leader serving a community of CPAs, Tax 3,000+ Independant Financial Professionals & tax-focused Financial Professionals by Professionals providing their clients with tax-intelligent financial planning and investment solutions. 350,000+ **Clients Nationwide** OVER Our firm was founded in 1983 by a CPA who believed every financial decision ********** was a tax decision. YEARS THE AVANTAX STORY Blucora acquires lst Global. **HD VEST** HDV and 1G rebranded as HKFS rebranded as unded by a CPA Avantax Avantax Avantax 2019 1983 2021 2015 2020 2023 Blucora moves its corporate office to Dallas, TX ucora rebranded as Blucora acquires Blucora acquires HD Vest **Avantax**[®] HK FINANCIAL SERVICES



12th largest independent broker-dealer in the United States**

A LEADER IN SERVICE

Our Client Services & Operations team scored **80% satisfaction** on the Winter 2022 'Voice of Avantax' survey



*AUM as of March 31, 2023 **According to Financial Advisor magazine's 2023 rankings

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